# Introduction to The LA HAP Portal & Online Application



### The Basics of the LA HAP Portal

 A new client-facing system where LA HAP members can manage their benefits

 Functions much like other patient or member portals (think Ochsner, Humana, Blue Cross Blue Shield)

Launching March 1<sup>st</sup>



#### What the Portal Offers Clients

- Submit applications
- Make changes to an existing application
- View real-time application status
- Communicate with LA HAP staff through secure messaging
- Upload documents
- For six-month recertifications, have the option for a simple "no-add-or-change" attestation
- And do all of the above from a computer, phone, OR tablet!



## Let's Take a Look



# What the Portal Can Help Achieve

- Empowered clients
- Empowered case managers
- A streamlined process
- A greener LA HAP



# Getting the Word Out

#### We'll be informing clients by:

- Special dedicated mailer
- LA HAP recertification packets
- LA HAP/Ramsell cards
- On the LA HAP website
- LA HAP staff routine communication
- Your help!



#### In Other LA HAP News

- Special Enrollment Period for Marketplace
  - Feb 15<sup>th</sup> to May 15<sup>th</sup>
  - We are conducting client outreach and encourage agencies to do the same
- The Louisiana residency requirement is coming back
  - Per the recommendation of HRSA
  - But we're making it easier than ever, including a new attestation form
  - Immediately required with online application and to be phased in with paper applications—more info to come!





# Thank You!

Questions? Comments?

bryant.bell@la.gov 504-931-2642